

# What's New Since Your Version

A multitude of product innovations, feature enhancements, and business-critical services have been introduced since your version. Check out what you could be doing with Sage ACT! 2013 to propel your sales and marketing success.

**ACT! by Sage 2009**

- Related contacts
- Seamless interaction with Microsoft® Outlook® email



Unsupported Version  
Not Available for Upgrade Pricing

**ACT! by Sage 2010**

- Web Info tab
- Email marketing with Sage E-marketing for ACT!®
- Reports view
- Simplified navigation
- Welcome page
- Customizable opportunities



Unsupported Version on 11/30/12  
Not Available for Upgrade Pricing on 9/30/12

**Sage ACT! 2011**

- Smart Tasks
- Microsoft Outlook contact and calendar sync
- Direct Import from Excel®, no .csv required
- Works with Microsoft Office 2010 and Windows® 7



**Sage ACT! 2012**

- Sage ACT! Premium Mobile¹
- Mobile access with Sage ACT! Connect²,⁴
- Social Sharing with Sage E-marketing for ACT!®
- Sage ACT! Scratchpad
- Universal search
- Gmail® integration
- Google® Contacts and Google Calendar™ sync
- Works with Internet Explorer® 9 and Firefox® 4



**Sage ACT! 2013**

- Sage ACT! Premium Mobile¹ with Opportunities
- Social Updates³
- Offline Smart Tasks⁵
- Smart Tasks with data/field triggers⁶
- Optimized download and install experience
- Usability improvements based on customer feedback
- New wizards for remote database creation, plus database moving and sharing



1 Sage ACT! Premium Mobile requires set-up and configuration of Sage ACT! Premium (access via web). Data access available via active Internet connection from supported device browsers. Review Sage ACT! system requirements at [www.ACT.com/SystReq](http://www.ACT.com/SystReq). You are responsible for all data-related charges to your device.

2 Review Sage ACT! Connect system requirements at [www.ACT.com/ConnectSystReq](http://www.ACT.com/ConnectSystReq) to confirm supported mobile phones, tablets, and web browsers.

3 This feature is not available in Sage ACT! Premium (access via web).

4 Requires additional subscription.

5 Sage E-marketing for ACT! steps will not run offline.

6 Data/field triggers are only available in Contact and Opportunity entities.

