

## Sage ACT! | Product Brief

### Make contact. Build relationships. Get results.

Somewhere between the chaos of sticky notes and spreadsheets, and the expense and complexity of CRM, lives an alternative—a Contact and Customer Manager.

Sage ACT! is the #1 Contact and Customer Manager choice of small businesses and sales teams, designed specifically for busy professionals, like you. We focus on the features and services that help you manage customer details—even while on the move, and improve overall sales and marketing effectiveness, to drive results for your business.



### Take Command Today with Sage ACT!

Imagine something that keeps all your phone numbers, emails, meeting notes, to-dos, and documents for everyone you do business with in one, organized place. In essence, Sage ACT! makes it easy for you to manage anything and everything related to your contacts and calendar. Think of it like your business' command center, giving you control to quickly tap into relevant customer details and seamlessly interact with other applications and web services you use all the time, like Outlook®, Google®, LinkedIn®, and other business-critical services.

Best part, you can do it all from just one place—that place? **Sage ACT!**

#### BENEFITS SNAPSHOT

**Know every detail about your contacts and customers—even while on the move** with organized access to the full spectrum—from basic contact info to rich customer history.

**Make the most of your work day** with features that help you manage both business and personal tasks. Even setup Smart Tasks to automatically trigger and perform tasks for you.

**Work seamlessly with the tools you rely on every day**, like Microsoft® Outlook®, Gmail®, LinkedIn®, and more.

**Turn new opportunities into paying customers** by driving interest for your business through eye-catching email campaigns using Sage E-marketing for ACT!®, then managing those leads through sales processes in Sage ACT!.

**Protect and extend your Sage ACT! investment with Sage Business Care**, a service plan that delivers the latest technology, peace of mind, and exceptional value to you and your business.

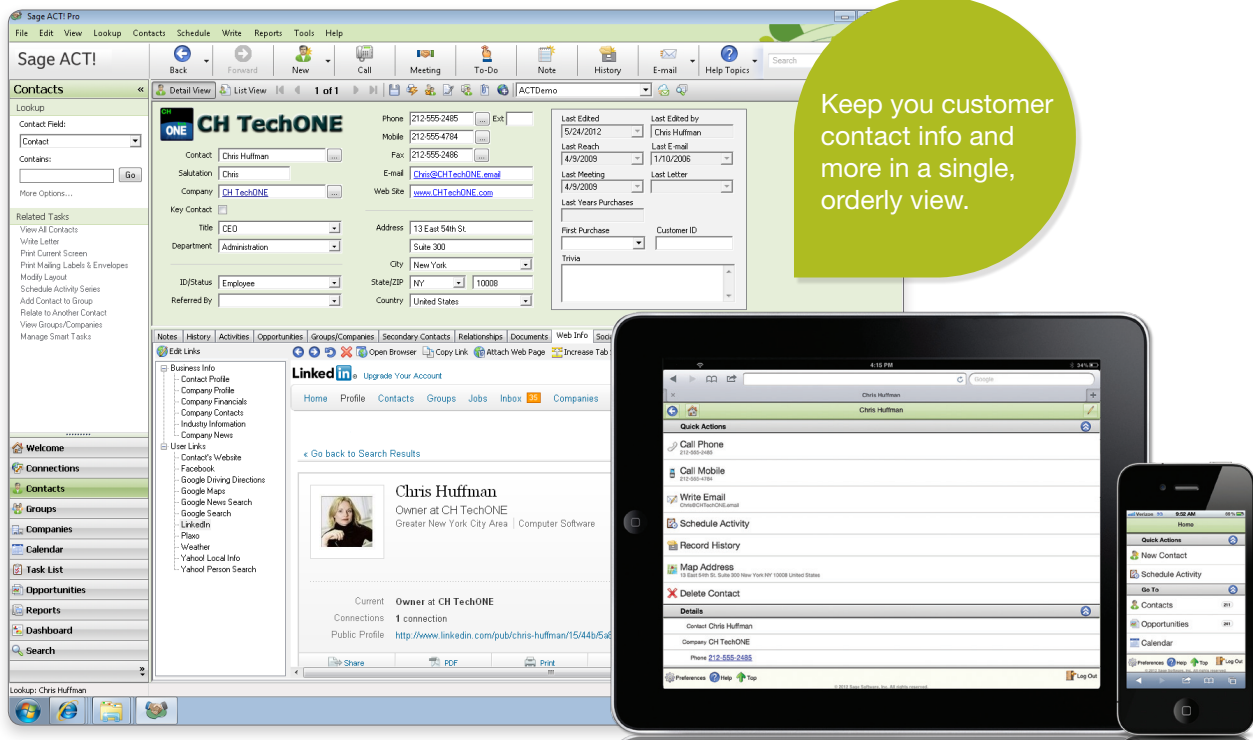
*"We pride ourselves on the personal relationships we develop with our clients, and Sage ACT! is an essential tool for helping us maintain those relationships."*

— Richard N.,  
Customer Since 2006<sup>2</sup>

CALL 866-903-0006

CONTACT YOUR SAGE ACT! CERTIFIED CONSULTANT\* | VISIT [WWW.ACT.COM](http://WWW.ACT.COM)  
TAKE A TEST DRIVE OF SAGE ACT! 2013 AT [WWW.ACT.COM/TRY2013](http://WWW.ACT.COM/TRY2013)

## What Sage ACT! Can Help You Do



### Know every detail about your contacts and customers—even while on the move.

- Keep contact info, plus associated notes, history, activities, opportunities, and more in a single, orderly view.
- Take action on these important customer details and drill into the specifics whenever you need to.
- Stay connected to your business with mobile access<sup>3,4</sup> to key Sage ACT! details from popular devices like the iPhone®, iPad®, or Android™.

### Make the most of your workday.

- Capture impromptu notes and personal reminders on a convenient virtual notepad, then push tasks that require follow-up into Sage ACT!.
- Configure Smart Tasks to automatically trigger and perform tasks for you, like sending emails or scheduling activities.

### Work seamlessly with the tools you rely on every day.

- Integrate with Microsoft® Outlook®, Gmail®, Google® Contacts, and Google Calendar™ to leverage your existing technology – all from within Sage ACT!.
- Capitalize on unique customer insight by viewing your contact's social media profile and updates for LinkedIn® and Facebook®.

### Generate buzz and turn new opportunities into paying customers.

- Create professional, eye-catching emails with Sage E-marketing for ACT!<sup>1</sup>, and easily send to your Sage ACT! contacts. Further extend your reach beyond just email with the power of Social Sharing.
- Manage sales opportunities by tracking products and services, associated activities, probability of close, and more.
- See graphical representations of performance with actionable dashboards, or run one of 40+ reports related to activities and opportunities.

#### Important Notes:

For Sage ACT!: Review Sage ACT! system requirements at [www.ACT.com/SystReq](http://www.ACT.com/SystReq). You must purchase one license of Sage ACT! per user. Scalability varies based on hardware, size, and usage of your database. Visit [www.ACTsolutions.com](http://www.ACTsolutions.com) or contact your add-on product provider to determine compatibility for your add-on products. For Sage Connected Services for ACT!: The mobile component of Sage ACT! Connect requires an active data plan. You are responsible for all data related charges to your mobile phone. To facilitate mobile setup, Sage ACT! Connect sends a text message to your mobile phone. Based on your wireless plan, you may receive an extra charge from your carrier for this text message. Sage E-marketing for ACT! is powered by Swiftpage™. For Sage Business Care: To ensure continuous service, your Sage Business Care plan may automatically renew. In that case, subsequent terms will be automatically billed to the same credit card or drafted from the same bank account on the expiration date of your plan term at the then current renewal rate. Sage will notify you 30 days in advance of your expiration date. Your plan will be renewed and automatically billed or drafted for the same term, unless you contact us at least seven (7) calendar days prior to your expiration date. Renewal is not required for continuous access to product updates for your supported versions.

1 Requires additional subscription.

2 Customer is a participant in the Sage Customer Reference Program and may be eligible for participation-based incentives.

3 Sage ACT! Connect requires additional subscription. Review Sage ACT! Connect system requirements at [www.ACT.com/ConnectSystReq](http://www.ACT.com/ConnectSystReq) to confirm supported mobile phones, tablets, and web browsers.

4 Sage ACT! Premium Mobile requires set-up and configuration of Sage ACT! Premium (access via web). Data access available via active Internet connection from supported device browsers. Review Sage ACT! system requirements at [www.ACT.com/SystReq](http://www.ACT.com/SystReq). You are responsible for all data-related charges to your device.

\*Sage ACT! Certified Consultants are third-party vendors. Sage and its affiliates are in no way liable or responsible for claims made related to the services provided by third-party vendors.